

About Szczecinek

Szczecinek, with a population of almost 40,000 people, is located in the Drawskie Lake District of northern Poland. A busy commercial and industrial centre, the city is also a popular tourist attraction.

Within CIVITAS RENAISSANCE the city will focus on the development and expansion of transport infrastructure related to tourism and expand the existing bus stock.

Infrastructure

Waterborne public transport

Objectives / Innovative Aspects

- Promote water-based transport as a new and energy-efficient transport mode.
- Integrate water trams and water taxis with other public transport modes and bicycle rental points.
- Promote a less car-dependent lifestyle by implementing the water tram and water taxi system.

Expected Results

- Increased number of users of public transport services.
- Increased number of bicycle users.
- Reduced use of private cars.
- Reduced noise and pollution levels in the city.



Technology

Traffic surveillance at selected main road intersections

Objectives / Innovative Aspects

- Improve road and traffic safety in the city.
- Raise awareness of the importance of careful driving among the car drivers and of careful road behaviour among pedestrians.

Expected Results

- Installation of ten cameras on selected main junctions.
- Implementation of an automatic video surveillance support system.
- Integration of the system with the local prevention services.
- Establishment of integrated monitoring centre - a central resource and information management centre
- Improvement of the methodology and technological aspects of accident data collection.



Innovation

Promoting the use of the public transport and cycling

Objectives / Innovative Aspects

- Establish a new "mobility culture", including increased use of public transport.
- Reduce the ecological footprint of mobility.
- Create incentives for sustainable mobility.
- Introduce a new form of information provision to citizens.
- Usage of the internet to promote public transport and ecologically minded behaviour.

Expected Results

- Achieved a citizen awareness level of public transport and cycling of 75%.
- 65% of citizens will have a positive image of efforts undertaken.
- Increased passenger numbers on public transport modes.

City Contact

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