



## Register now for the CIVITAS FORUM 2014 in Casablanca!

This year's theme will unveil brave new ideas and strategies on urban mobility, accessibility and social inclusion for more sustainable cities.

Visionaries, policymakers and practitioners from around the world are gearing up for the CIVITAS Forum 2014 on sustainable urban transport. For the first time ever, the CIVITAS Annual Conference is being held outside Europe and will take place in Casablanca, Morocco, from 23-26 September.

The choice of Casablanca as the host of the CIVITAS Forum 2014 formally seals the partnership in the urban mobility field between the CIVITAS initiative and transport project stakeholders in the Euro-Mediterranean Partnership (EUROMED). The latter promotes economic integration and democratic reform across 16 of the EU's neighbours in North Africa and the Middle East. With respect to transport, this heralds a stronger era of collaboration between the EU and its EUROMED partners, spreading sustainability and helping to combat pollution beyond the Europe's borders.

Casablanca was chosen for its ambitious sustainable mobility initiatives that it introduced recently, including new public transport modes, a tramway line and integrated fare structure. It offers the ideal location for the theme of this year's Forum: urban mobility and social inclusion – planning accessibility for more sustainable cities.

In this spirit, the CIVITAS Forum 2014 is inviting all participating cities in the CIVITAS network to register for the event and apply for CIVITAS Awards 2014, particularly those that have made great strides during the last year in furthering urban transport. It is also calling on all interested stakeholders to register, contribute to and learn from the Forum.

Highlights of this year's events include site visits across Casablanca to admire the city's progress in sustainable urban mobility, as well as a brokerage event which will build on the CIVITAS 2020 calls for 2015 and offer stakeholders opportunities to develop new partnerships. A multitude of engaging sessions will take place on a variety of subjects, including clean vehicle strategies, shared cycling, clean urban freight, road safety, urban design, and the future of public transport.

Noteworthy as well is the session on open transport data and how this helps understand, share and analyse transport systems, facilitating access to different transport means for more people than ever before. Another session on European



# CIVITAS PRESS RELEASE



structural investment funds and how they can contribute to sustainable urban mobility strategies will also be beneficial for stakeholders such as municipalities, towns and cities.

Last but not least, there will be a session on the CIVITAS Plus results, unveiling important lessons learned from the previous CIVITAS edition. This year's Forum promises to be a trendsetting event not only for Europe, but for the Mediterranean basin and North Africa as well. We hope to see you with us in Casablanca in September!

Visit the Forum 2014 page to learn more:

<http://www.civitas.eu/content/civitas-forum-conference-2014>

If you are interested in joining the CIVITAS Initiative, or if you have questions, please contact the CIVITAS Secretariat at [secretariat@civitas.eu](mailto:secretariat@civitas.eu)

For press enquiries, please contact: Vivian Akrivi Kiousi  
[akrivi.kiousi@intrasoft-intl.com](mailto:akrivi.kiousi@intrasoft-intl.com) | +30 210 6876484

## CIVITAS ONLINE



[www.civitas.eu](http://www.civitas.eu) is your portal to the CIVITAS Initiative. Visit the CIVITAS website to learn more about the CIVITAS Forum City Network, the ambitious policies and innovative measures many of its members have implemented, and how you can learn more about these at the annual CIVITAS Forum Conference.

With regularly updated News and Events sections, the site is your one-stop-shop for sustainable urban mobility.

Simply go to our website [www.civitas.eu](http://www.civitas.eu).



The CIVITAS Initiative is co-financed by the European Union